



## **Asia Pacific's Largest Mobile Alliance invites Axalto as Technology Partner**

### ***Bridge Mobile Alliance builds partnerships to offer enhanced regional services***

**Singapore, 14 November 2005** - Axalto (Euronext: NL0000400653) announced today that the company has joined the Bridge Mobile Alliance as a technology associate member. The Alliance provides over 70 million subscribers with seamless mobile roaming services when traveling across the Asia Pacific region. Axalto was selected to join this alliance that brings together eight leading mobile operators, to offer customized next-generation mobile technologies and applications for the Asia Pacific mobile markets.

Dr Patrick Sim, CEO of Bridge Mobile, said, "We are very pleased to have Axalto joining Bridge Mobile Alliance as one of our technology associate members. Within Asia-Pacific, the different telecom regulatory policies and disparate wireless technology standards between countries present huge challenges and cause mobile subscribers to experience uneven services across the region. As part of the alliance's vision to deliver a more seamless and integrated service offering across the region, Bridge will keenly leverage on Axalto's innovative technological expertise to deliver enhanced regional services to our customers, and jointly take the alliance to greater heights."

"As the leader in SIM card technology and associated services, backed by a strong regional presence and global coverage, Axalto is well positioned to be a dynamic contributor to Bridge Mobile Alliance," stated Tan Teck Lee, President, Axalto Asia. "Having achieved a significant number of world's firsts in close collaboration with our customers in Asia, we look forward to expand such innovative mobile services to the regional subscribers. Axalto will work closely with Bridge to deliver secure, personal and convenient solutions to meet the unique needs of mobile users."

Bridge Mobile Alliance was established in November 2004, currently including eight leading mobile operators: Airtel (India), CSL (Hong Kong), Globe Telecom (Philippines), Maxis (Malaysia), SingTel Mobile (Singapore), SingTel Optus (Australia), Taiwan Mobile (Taiwan) and Telkomsel (Indonesia).

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### **About Bridge Mobile Alliance**

Established in November 2004, Bridge Mobile Alliance is Asia Pacific's largest mobile alliance group. The alliance is a current partnership of eight leading mobile operators in Asia Pacific, namely, Airtel (India), CSL (Hong Kong), Globe Telecom (Philippines), Maxis (Malaysia), SingTel Mobile (Singapore), SingTel Optus (Australia), Taiwan Mobile (Taiwan) and Telkomsel (Indonesia). Bridge Mobile Alliance operates through a Singapore-incorporated joint venture company, Bridge Mobile Pte Ltd.

Bridge Mobile Alliance offers significant commercial benefits and economies of scale to alliance members. Through close collaboration, alliance members can leverage on collective capabilities and best practices to develop relevant, cutting-edge mobile technologies for the Asia Pacific market.

Bridge Mobile Alliance will invest up to US\$40 million over the next three years to build and establish a shared regional mobile infrastructure, and to deliver a wider suite of regional mobile services. More importantly, Bridge Mobile Alliance is focused on creating a consistent delivery of mobile services across the region, thereby offering customers a seamless experience beyond borders.

### **About Axalto**

Axalto (Euronext: NL0000400653 - AXL) is the world's leading provider of microprocessor cards (Gartner 2005, Frost & Sullivan 2004)— the key to digital networks — and a major supplier of point-of-sale terminals. Its 4500 employees come from over 65 nationalities and serve customers in more than 100 countries, with worldwide sales reaching 3 billion smart cards to date. The company has 25 years' experience in smart card innovation and leads its industry in security technology and open systems.

Axalto continuously creates new generations of products for use in a variety of applications in the telecommunications, finance, retail, transport, entertainment, healthcare, personal identification, information technology and public sector markets. Microprocessor cards provide convenience, security and privacy to public and private services operators, their customers and end users. For more information, visit us at [www.axalto.com](http://www.axalto.com)

***Issued on Behalf of Axalto by Bentley Porter Novelli***

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